

Nickeffect

LOGO

— — — — —

COLORS

— — — — —

ELEMENTS

— — — — —

FONT

Aleksandra Pavlovic Sheric
graphic designer

www.alleksandra.com
allexis.p@gmail.com

05.08.2022.



FONT: MONTERRAT BOLD



logo font

MONTERRAT BOLD

(Google fonts)

MONTERRAT BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

**1234567890'?"!"(%)[#]{}@}/&\<-++÷×=>©\$€£¥¢„,
.***

COLORS

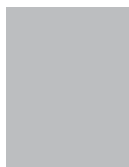


HEX: # 00B6B4

PANTONE: 326 C

C: 75 M: 2 Y: 35 K: 0

R: 0 G: 182 B: 180

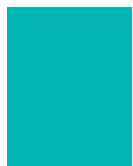


HEX: # BCBEC0

PANTONE: 420 U

C: 0 M: 0 Y: 0 K: 30

R: 188 G: 190 B: 192

Primary colors
.....

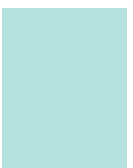
HEX: # **00B6B4**
PANTONE: **326 C**
C: **75** M: **2** Y: **35** K: **0**
R: **0** G: **182** B: **180**



HEX: # **BCBEC0**
PANTONE: **420 U**
C: **0** M: **0** Y: **0** K: **30**
R: **188** G: **190** B: **192**



HEX: # **FF7F82**
PANTONE: **177 C**
C: **0** M: **64** Y: **36** K: **0**
R: **255** G: **127** B: **130**

Secondary colors
.....

HEX: # **B5E2DE**
PANTONE: **331 CP**
C: **28** M: **0** Y: **14** K: **0**
R: **181** G: **226** B: **222**



HEX: # **A5B5DD**
PANTONE: **104-3 C**
C: **34** M: **23** Y: **0** K: **0**
R: **165** G: **181** B: **221**



HEX: # **39607A**
PANTONE: **5405 CP**
C: **82** M: **56** Y: **36** K: **14**
R: **57** G: **96** B: **122**



HEX: # **FACED5**
PANTONE: **177 C**
C: **0** M: **23** Y: **6** K: **0**
R: **250** G: **206** B: **213**





FONTS for Nickeffect materials
.....

ALBERT SANS font
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890'?'!"(%)[#{@}/&\<-+÷×=
>®©\$€£¥¢;:,*,

15pt Title text example

12pt Lorem ipsum dolor sit amet,
consectetuer adipiscing elit, sed
diam nonummy nibh euismod
tincidunt ut laoreet dolore magna
aliquam erat volutpat. Ut wisi
enim ad minim veniam, quis
nostrud exerci tation ullamcorper
suscepit lobortis nisl ut aliquip ex
ea commodo consequat. Duis
autem vel eum iriure dolor in
hendrerit in vulputate